



INVITATION

Dear Doctor,

AbbVie is cordially inviting you to attend:

RINVOQ® LAUNCH EVENT



DISRUPT

**THE UNRELENTING
ITCH & RASH
OF MODERATE TO SEVERE
ATOPIC DERMATITIS**



DATE : 26 NOVEMBER 2021



TIME : 6:45 PM - 8:30 PM



**VENUE : INTERCONTINENTAL FESTIVAL
CITY- DUBAI**

AGENDA

CHAIRPERSON

Dr. Fatima Albreiki

TIME	TOPIC	DURATION	SPEAKER
06:45 PM - 07:00 PM	Welcome Note AD Burden and Unmet Needs	15 mins	Dr. Anwar Al Hammadi President of Emirates Dermatology Society
07:00 PM - 07:30 PM	Rinvoq in Atopic Dermatitis (MoA & Efficacy Data)	30 mins	Prof. Diamant Thaci Chairperson: Dr. Fatima Albreiki
07:30 PM - 08:00 PM	Rinvoq in Atopic Dermatitis (Safety Data & Initiation Guide for Mod-Sev AD)	30 mins	Prof. Melinda Gooderham Chairperson: Dr. Fatima Albreiki
08:00 PM - 08:15 PM	Rinvoq Hands on Local Clinical Experience	15 mins	Dr. Ahmed Ameen Chairperson: Dr. Fatima Albreiki
08:15 PM - 08:30 PM	Closing & Panel Discussion	15 mins	All

CHAIRPERSON



Dr. Fatima Albreiki

Consultant dermatologist & Chief of dermatology division in Tawam hospital General Secretary of Emirates Dermatology Society. Previously was the Chief of dermatology service in Al Ain hospital and AHS eastern region (Al Ain). Fellowship in pediatric dermatology from South Africa Great interest in inflammatory conditions especially psoriasis and Atopic dermatitis. She is actively involved in a lot of local and regional conferences and events as a speaker. She is also actively involved in international researches. She is actively involved in teaching residents from different specialities.

SPEAKERS



Dr. Anwar Al Hammadi, MD, FRCP, FAAD

Consultant Dermatologist at Dermamed Clinic Dubai. He is Professor of Emirates Dermatology Society Adjunct Clinical Associate Professor of Dermatology at MBRU, Dubai. American Board-Certified Dermatologist, Fellow of Royal College of Physicians in Canada. Dr. Al Hammadi finished his residency training from McGill University in Canada, followed by Fellowship in Dermatologic surgery from Mount Sinai School of Medicine in New York. Has more than 40 publications in scientific journals and book chapters. Frequent lecturing nationally and internationally in medical dermatology.



Prof. Melinda Gooderham

Dermatologist and Medical Director at the SKIN Centre for Dermatology. Dr Gooderham is a Dermatologist and Medical Director at the SKIN Centre for Dermatology and an Investigator with Probiy Medical Research. She is an Assistant Professor at Queens University and a Consultant Physician at the Peterborough Regional Health Centre. She is a fellow of the Royal College of Physicians and Surgeons of Canada. She received her MD from the University of Western Ontario in 1999, and then completed her Dermatology residency at the University of Toronto in 2004. Prior to training in medicine, Dr. Gooderham obtained a Bachelor of Science from Queen University in Kingston in 1992, and a Master of Science from the University of Guelph in 1995.



Prof. Diamant Thaci

Professor and Head Comprehensive Center for Inflammation Medicine University Medical Center Schleswig-Holstein Lübeck, Germany. His research activity encompasses basic research studies in immunology as well as all stages of clinical drug development especially in psoriasis, atopic dermatitis, and hidradenitis suppurativa. He was involved in more than 300 psoriasis trials, and he was lead investigator in several national and international multicenter. He is an active member of the Group for Research and Assessment of Psoriasis and Psoriatic Arthritis (GRAPPA) and the Skin Inflammation & Psoriasis International Network (SPIN)



Dr. Ahmed Ameen

Specialist dermatology and venereology, NMC specialty hospital Abu Dhabi. He participated in many clinical trials as a principal investigator in psoriasis, atopic dermatitis and acne, with many publications, posters and abstracts in international Journals and conferences. Dr. Ahmed is an international fellow of American Academy of Dermatology and European Academy of Dermatology and Venereology. He is also member in many dermatological societies as International Dermoscopy Society, Emirates Dermatology Society, Emirates medical association and Saudi Society of Dermatology and Dermatologic Surgery.

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AbbVie Biopharmaceuticals GmbH
Suite 2901, UBora Tower, POBox: 118052
Business Bay, Dubai, UAE
OFFICE : +971 4 5506100 • FAX: +971 4 5506101
For reporting Adverse Events, please contact:
Hotline : +971 56 413 5746
Email : PV.MEA@Abbvie.com

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Rinvoq SmpC - June 2021

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