



9th YEAR
14-16 November 2025
InterContinental Dubai - Festival City
United Arab Emirates



The Healing Story: A Practical Masterclass in Narrative and Visual Communication

Al Waha Meeting Room Sunday, 16 November 2025

10:30 - 12:00

Workshop Description

This masterclass explores how artificial intelligence can transform patient education into empathetic visual storytelling. Integrating principles of graphic and narrative medicine, participants will learn to design AI-generated characters, synchronize animation with voice, and craft concise story-based clips for patient awareness and engagement. By the end of the session, attendees will be able to:

1. Translate medical information into relatable visual narratives,
2. Apply AI tools for character design and motion syncing, and
3. Use storytelling techniques to foster empathy and understanding in healthcare communication.

Through this creative fusion of art, technology, and medicine, the workshop demonstrates how AI can humanize clinical messages and give patients' stories a voice that informs, connects, and heals.



Limited seats available



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Dr. Alia Galadari

Consultant Dermatologist
Dubai Health
Dubai, United Arab Emirates



Dr. Dimitre Dimitrov

Adjunct Associate Professor
CMHS, Khalifa University
Abu Dhabi, United Arab Emirates



Dr. Mohamed Hassan Abdelkarim

Dermatologist Specialist
Dibba Hospital
Emirates Health Services
Fujairah, United Arab Emirates



Ms. Dalia Mohammed

Information Technology
Dubai Health
Dubai, United Arab Emirates